



For Immediate Release

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Couplemate Trailer Parts Aggressively Markets “The Marriage-Saver” Accessory in North American Market

June 3, 2010, Reno, Nevada – The newly-appointed American headquarters of Australian-based Couplemate Trailer Parts is on a fast track to sell product and gain market share for its popular *Couple-Mate™ Marriage Saver*, a best-selling, national award-winning Aussie-built product that has sold hundreds of thousands of units worldwide in multiple markets.

According to newly-appointed North American Sales Manager Laurie Pedrick, Couplemate has recently confirmed factory-direct product representation of The Marriage Saver in Bass Pro retailers throughout North America. In addition, the company has recently retained two independent contractors for east and west coast sales who will support Couplemate’s aggressive product promotion and sales strategy. Plans are also underway for a major retail show exhibition program involving a mix of all-new video and point-of-sale displays to promote the product.

Ideally designed and engineered to allow for an easy, single-handed set-up every time without incurring any physical strain or discomfort, The Marriage Saver aligns trailers up to 5500 lbs. by helping to guide and position couplers directly over the tow ball.

“When you install *The Couple-Mate™ Marriage Saver*, hooking up your vehicle to your trailer is just a breeze,” said Couplemate Trailer Parts’ North American Sales Manager Laurie Pedrick. “This truly is an innovative, time-saving product that can be fitted in minutes, plus delivers the extra benefit of preventing vehicle damage, bumper dings and scratches.”

Affectionately dubbed *The Marriage Saver* by its Aussie founder Steve Wotherspoon, this popular accessory earned its name and reputation. “The Marriage Saver has the unique ability to get tow vehicle drivers out of their homes and to their destination or campsite without stress or conflict,” said Wotherspoon. “Our goal with The Marriage Saver is to make hooking up an easy process for everyone, thus making recreational outings for the driver and first mate something to enjoy from the outset.”

Couplemate Trailer Parts is now corporately represented in the U.S. and Canada, and is no longer affiliated with, or distributed by, Durasafe, Inc. or Kickerfish Industries. Durasafe also no longer sells or represents the original Couplemate Trailer Hitch, also known as “The Marriage Saver.”

For more information about Couplemate Trailer Parts, visit www.couplemate.com

MEDIA NOTE: To request media evaluation/testing units or access high resolution images of *The Marriage Saver*, contact wanda@kentonsmithmarketing.com